# GUGU OCTAVIA SIBEKO

SALES & OPERATIONS PROFESSIONAL

#### ABOUT ME

Throughout my professional journey, I have developed a diverse skill set including leadership, collaboration, diligence, communication, and adaptability. I excel under pressure, contribute positively to team dynamics, and work well autonomously. Committed to professionalism, I actively seek growth opportunities, value innovation, and strive for excellence in my work.

#### PROFESSIONAL SUMMARY

- Extensive experience in customer facing leadership roles
  through the tourism industry managing the reservations
  process and operation, coaching and motivating the team
  to deliver quality guest service and meeting financial
  targets. Ensured team adheres to policies and procedures
  while promoting internal sales and upselling of allproductsand facilities. Drove service quality and customer
  satisfaction hosting all agents and VIP guests visiting our
  region i.e. Zimbabwe, South Africa, Botswana, Namibia
  and Mozambique
- Proficient in facilitating productivity framework across a divers portfolio of businesses in the USA though current lead roles in innovative food and skincare manufacturing in start up companies.

### EXPERIENCE

**PRODUCTION LEAD-** RAWR BAR, USA Current

OPERATIONS LEAD- SKINBEAUTY SOLUTIONS, USA

RESERVATIONS MANAGER - LOVE FOR AFRICA,

VICORIA FALLS ZIMBABWE

2013 to present

ACTING GROUPS MANAGER - WINDERNESS SAFARIS ZIMBABWE

2011 to 2012

ASSISTANT GROUPS MANAGER- WILDERNESS SAFARIS

2009 to 2011

TOURS CONSULTANT -WENHAU SAFARIS ZIMBABWE

2007 to 2010

### FDUCATION

# CERTIFICATE IN COMPUTER APPRECIATION 2005

## ADVANCED DIPLOMA IN TOURISM MANAGEMENT AND BUSINESS STUDIES

- INSTITUTE OF COMMERCIAL MANAGEMENT(ICM) 2008

### CUSTOMER SERVICE ERTIFICATE 2010

MARKETING DIPLOMA
Expected

## BACHELORS IN TRAVEL & TOURISM MANAGEMENT

Expected

### SKILLS

- Ability to establish authority
- Diligent and cheerful
- Good communication skills
- Can work under pressure
- Team player
- Can work under minimum supervision
- Quick to adapt to new and challenging situations
- · Positive attitude and willingness to grow
- High level of professionalism
- Willing to learn new ideas and share ideas with others
- Takes initiatives and accept responsibility

### Contact



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